

# CIRRUS PRINT PDF PRESET

## Installation Guide

*This PDF Preset is used to produce a press-quality PDF for accurate reproduction on the printers and common papers used at Cirrus Visual. The preset originates in Adobe Illustrator, then will be available in all programs.*

Step 1) Open Adobe Illustrator and start a new document

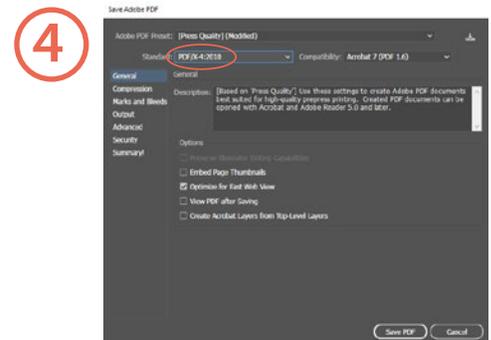
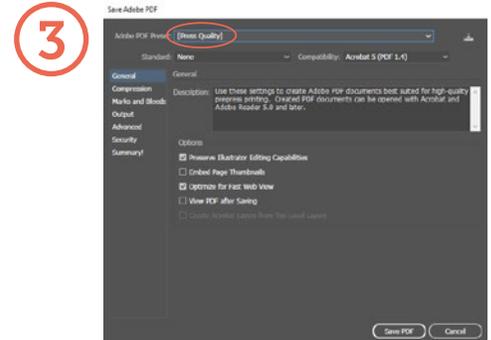
Step 2) "Save As" and select "PDF"

Step 3) Start with the "Press Quality" preset

Step 4) Select Standard "PDF/X-4:2010"

Step 5) Under "Marks and Bleeds"  
a) Turn on Trim Marks (only)  
b) Change "Offset" to .125  
c) Turn on "Use Document Bleed Settings"  
(assuming the bleed area has been set up)

Step 6) Save preset as "Cirrus Print"



## TIPS

- Never edit in CMYK. Always work in RGB, using the Cirrus Color Profile  
- Contact Cirrus, or find our resources here: [www.cirrusvisual.com/printing-services.html](http://www.cirrusvisual.com/printing-services.html)
- Set document color modes to RGB ('Control-Y' in Photoshop = CMYK preview)
- Always double check your PDF after saving  
Look for:
  - Are there crop marks?
  - Does the artwork bleed past the crop marks?
  - Is all the content there and correct?

## ART SUBMISSION:

- Visit [www.cirrusvisual.com](http://www.cirrusvisual.com)
- Under "Client Support", click "Send a File"
- Questions? [clientservices@cirrusvisual.com](mailto:clientservices@cirrusvisual.com) or call 520-514-5704

